



**//** *The atmosphere at this year's Spielwarenmesse is unparalleled. It has been thrilling and productive to meet business friends and put faces to new names while presenting our stands and exciting new product launches. We always come away from Nuremberg with wonderful memories.* **//**

**FUNKO EUROPE**

Angela Lee, PR Manager

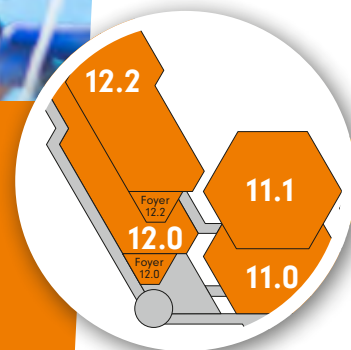
Showcase for manufacturers with a broad product selection and licensed products

132	27	38,000 m <sup>2</sup>
EXHIBITORS	COUNTRIES	EXHIBITION SPACE

Figures valid for the Spielwarenmesse® 2024



**MULTI-PRODUCT GROUP**



**YOUR CONTACT**

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# YOUR PARTICIPATION OPTIONS

Choose from two options:

## 1. INDIVIDUAL SPACE



### ROW STAND

1 side open

**218 €/m<sup>2</sup>**



### CORNER STAND

2 sides open

**265 €/m<sup>2</sup>**



### HEAD STAND

3 sides open

**286 €/m<sup>2</sup>**



### BLOCK STAND

4 sides open

**290 €/m<sup>2</sup>**

### YOUR COSTS

Space price (requested number of m<sup>2</sup>)

+ Media package with comprehensive services 750 €

+ AUMA fee 0.60 €/m<sup>2</sup>

+ Waste disposal fee 4.95 €/m<sup>2</sup>

## REGISTRATION

Register conveniently online at

[www.spielwarenmesse.de/en/exhibit/application/](http://www.spielwarenmesse.de/en/exhibit/application/)



## 2. COMPLETE PACKAGE – NEW EXHIBITOR PACKAGE

With the **New Exhibitor Package**, we offer a complete solution for anyone exhibiting at Spielwarenmesse® for the first time. You get all you need for a successful trade fair: we've thought of everything, from the stand space, stand construction and power supply through to various marketing options. Let us take care of it all for you.

- Freely selectable stand size of between 9 and 20 m<sup>2</sup>
- Stand construction, basic equipment and power supply included
- All media package services, AUMA and waste disposal fees included

- The registration fee is 400 €. This is deducted in full from the participation fee following review and on approval. It is refunded in the case of non-approval.

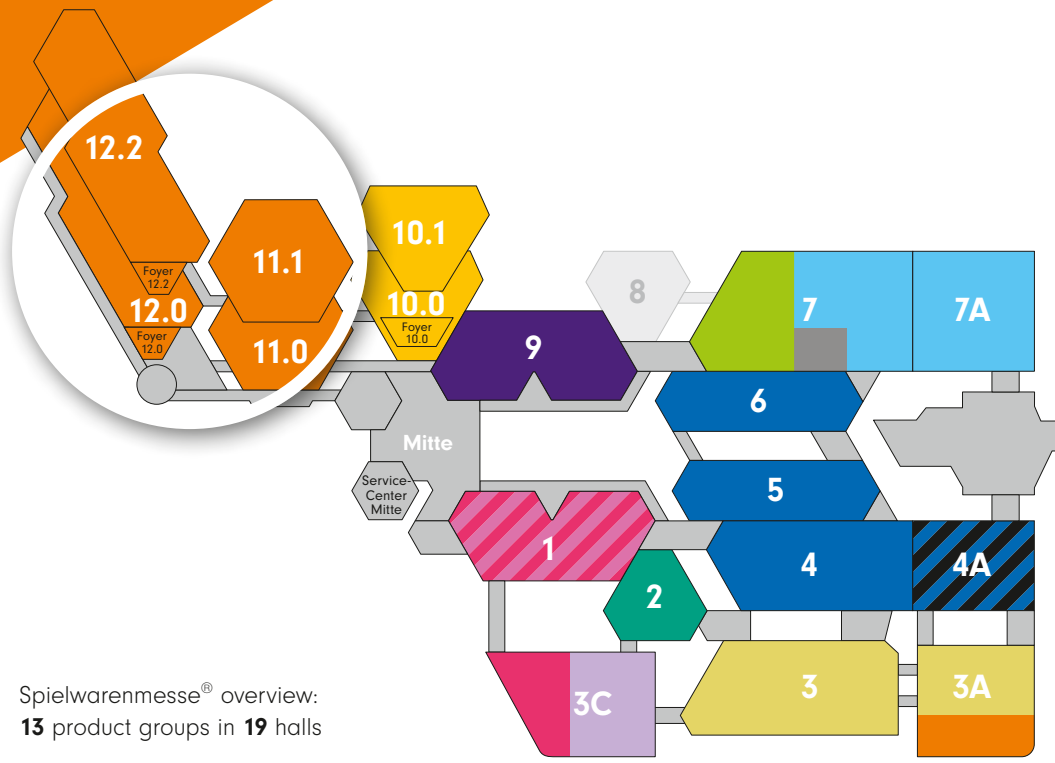
## FAIR CALCULATOR

Would you like to work out your specific costs?

Then use our free Fair Calculator

[www.spielwarenmesse.de/en/exhibit/fair-calculator](http://www.spielwarenmesse.de/en/exhibit/fair-calculator)





Spielwarenmesse® overview:  
**13** product groups in **19** halls

### THE PRODUCT GROUP

- Ideal for suppliers with a broad product selection
- Optimum framework for showcasing licensed products

If you have a comprehensive range of offerings and your innovations and products do not clearly align with just one product group, you can showcase these most effectively in the Multi-Product Group.

### THE VISITORS

- Toy retailers, stationery retailers
- Drugstores and supermarkets
- Department stores
- Food retailers, discounters
- Mail order businesses, online shops
- Gift shops and craft stores
- Licensors, licence agencies
- Furniture stores, decoration trade

