



// *The atmosphere at the Spielwarenmesse is terrific. Being in Hall 4 and therefore positioned closely to the educational toys, we benefit from greater visitor traffic. This means we can forge new and interesting business contacts.* //

**DUO SCHREIB & SPIEL
VERWALTUNGSGESELLSCHAFT MBH & CO. VERTRIEBS KG**
Hans Jörg Iden, Managing Director

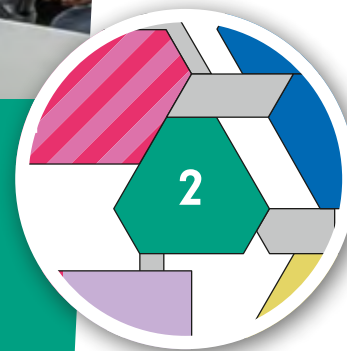
Ideal complement to the conventional toy range

177	28	3,900 m ²
EXHIBITORS	COUNTRIES	EXHIBITION SPACE

Figures valid for the Spielwarenmesse® 2024



**SCHOOL ARTICLES,
STATIONERY,
CREATIVE DESIGN**



YOUR CONTACT

Nicole Lipfert
Tel. +49 911 99813-52
n.lipfert@spielwarenmesse.de

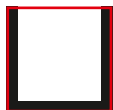




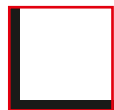
YOUR PARTICIPATION OPTIONS

Choose from two options:

1. INDIVIDUAL SPACE



ROW STAND
1 side open
218 €/m²



CORNER STAND
2 sides open
265 €/m²



HEAD STAND
3 sides open
286 €/m²



BLOCK STAND
4 sides open
290 €/m²

YOUR COSTS

Space price (requested number of m²)

+ Media package with comprehensive services 750 €

+ AUMA fee 0.60 €/m²

+ Waste disposal fee 4.95 €/m²

REGISTRATION

Register conveniently online at

www.spielwarenmesse.de/en/exhibit/application/



2. COMPLETE PACKAGE – NEW EXHIBITOR PACKAGE

With the **New Exhibitor Package**, we offer a complete solution for anyone exhibiting at Spielwarenmesse® for the first time. You get all you need for a successful trade fair: we've thought of everything, from the stand space, stand construction and power supply through to various marketing options. Let us take care of it all for you.

- Freely selectable stand size of between 9 and 20 m²
- Stand construction, basic equipment and power supply included
- All media package services, AUMA and waste disposal fees included



The registration fee is 400 €.

This is deducted in full from the participation fee following review and on approval.

It is refunded in the case of non-approval.



FAIR CALCULATOR

Would you like to work out your specific costs?

Then use our free Fair Calculator

www.spielwarenmesse.de/en/exhibit/fair-calculator



Spielwarenmesse® overview:
13 product groups in **19** halls

SCHOOL ARTICLES AND STATIONERY

- Exercise books and notepads
- Folders and binders
- Organisational aids
- Writing utensils
- Drawing materials
- Paints
- Drawing tools
- Compasses
- Sharpeners
- Labels and stickers
- Plastic film
- Schoolbags and accessories
- Backpacks and accessories
- School cones
- Educational and children's books
- Water bottles
- Lunch boxes
- Watches, clocks and alarm clocks
- Other stationery items
- Trend products
- Kindergarten and school equipment

CREATIVE DESIGN

- Craft supplies and accessories
- Craft books
- Painting and artists' supplies
- Moulds
- Plasticines
- Adhesives
- Glues
- Casting techniques
- Needlework
- Textile design
- Jewellery and accessories
- Beads
- Iron-on beads
- Mineral stones
- Floristry
- Artificial flowers
- Craft literature
- Crafting tools
- Fuse beads and sets
- Wax items
- Wickerwork
- Gift ribbons, wrapping paper and bags

THE PRODUCT GROUP

- Synergies through back-to-school range
- Increased visitor frequency due to the proximity to the "Creative Design" product area
- Important ideas for the strong-selling DIY trend

THE VISITORS

- Toy retailers, craft stores
- Stationery retailers, gift shops and promotional items trade
- Drugstores, supermarkets, department stores
- Mail order businesses, online shops
- Nursery and school outfitters
- Licensors, licence agencies

Licensed products, sustainable products and products for people with special needs

